



Shades of Elegance™

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Cassette Shades D6

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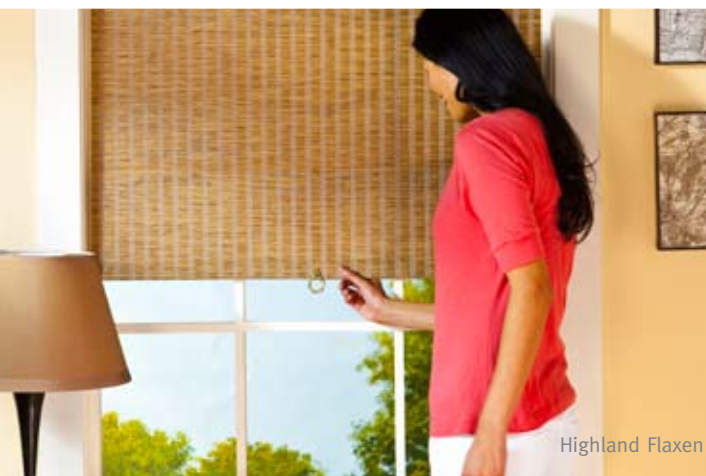
Élance Sliding Panels D10

Motorized Shades D12



Clutch Roller & Spring Roller Shades

Dohrian Cream



Highland Flaxen



Nilen Beige

Operated with just a gentle pull on the shade, Spring Roller Shades are the original cordless shades.

Clutch Roller Shades add cord control operation to the shade.

Shade Styles

SPRING ROLLER SHADE:

The Spring Roller is a completely cordless spring roller shade available in a wide variety of beautiful patterns.

CLUTCH ROLLER SHADE:

The Clutch Roller version gives an added degree of control and also allows the shade to be made in larger sizes.

Standard Features

Clutch Roller:

- Heavy Duty Metal Barrel
- Nylon Beaded Chain Controls

Spring Roller:

- Heavy Duty Metal Barrel
- Clear Plastic Grip

Size Limitations

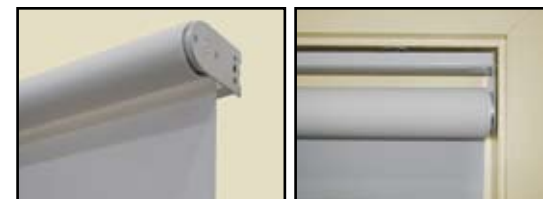
	Spring Roller	Clutch Roller
Minimum Width:	13-3/4"	8"
Maximum Width:	96"*	168"*
Minimum Height:	6"	6"
Maximum Height:	96"*	168"*

*or the maximum size of the fabric from the index on page D35 – whichever is less.

Easy Stop™ Control Option New

Easy Stop™ is a new control option for Spring Roller Shades. With Easy Stop™ you just pull the shade and let go to raise it. The shade will raise smoothly to a predetermined height and stop by itself.

Easy Stop™ Easy arrives pre-mounted on a white headrail with white end plates.



For an Outside Mount unit, the headrail is mounted to the wall behind the shade.

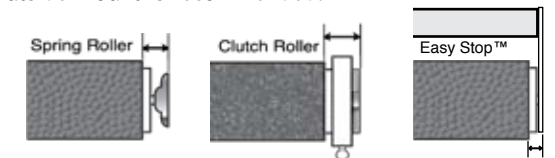
For an Inside Mount the rail is visible above the shade. Consider adding a Classic Valance or Cassette Headrail.

Easy Stop™ may be added to a Cassette Shade in place of clutch controls.

The minimum width for Easy Stop™ is 26". Otherwise, standard Roller Shade limitations apply.

Inside Mount Edge Light Gaps

Due to hardware requirements, there are edge light gaps on all Inside Mount roller shades. To avoid light gaps, Outside Mount is recommended.

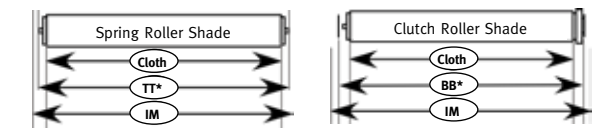


Spring Roller's IM gap is 1/2" on each side.

Clutch Roller's IM gap is 5/8" on each side.

Easy Stop's IM gap is 1/4" on each side.

Measuring Notes



Cloth Measurement Size (Cloth) is the width of the cloth on the shade barrel. Specify "Cloth" for outside mounts when a specified fabric width is required and there is room to move the brackets.

Bracket-to-Bracket Size (BB) is the exact size of the shade including the installation brackets. The fabric width of the shade will be approximately 1-1/4" narrower than the bracket-to-bracket size. **Bracket-to-Bracket is not used with Spring Roller Shades.**

Tip-to-Tip Size (TT) is the exact size of the entire shade unit. Specify "TT" when you have made your own size adjustments. **Tip-to-Tip is not used with Clutch Roller Shades.**

Inside Mount Size (IM) is the exact width of the window opening. Specify "IM" when you want the workroom to make a 1/8" deduction from the window opening size so the shade will fit inside. Note, the fabric width will be about 1" narrower in a Spring Roller, 1-1/4" narrower on a Clutch Roller and 1/2" narrower on an Easy Stop.

Installation Brackets

UNIVERSAL SPRING ROLLER BRACKETS are the standard bracket for Spring Roller Shades. It may be used for wall, ceiling or inside mount. **Extended Spring Roller Brackets** are also available and add 1/2" of projection for clearance when mounting over trim.

UNIVERSAL CLUTCH ROLLER BRACKETS are the standard bracket for Clutch Roller controls. It may be used for wall, ceiling or inside mount. **Extended Clutch Roller Brackets** are also available and add 1/2" of projection for clearance when mounting over trim.



Roller Wrap

Extra length is automatically added to allow for the top of the shade to wrap around the roller.

Reverse Roll

A roller shade with the material coming off the front of the roll is also available upon request.

Clutch Control Colors

Clutch Roller Shades have a nylon beaded chain controls in white, cream, vanilla, grey, brown or black. The workroom determines the best color match unless otherwise specified. A metal chain in black, antique brown, brass, white, beige and nickel is also available at no extra charge, but must be specified when ordering. Controls are approximately 3/4 of the length of the shade.



New

Bottom Hems

All Roller Shades are finished at the bottom with a neatly sealed bottom hem except for Siesta Mylar shades which have a metal bottom rail.



Classic Valances



Classic Valances are available with a Roller Shade, an Élançe, or may also be a separate board mounted top treatment. Valances are available in any material from the Shades of Elegance collection with the exception of Siesta Mylar Shades.

STANDARD SPECIFICATIONS:

- Fabric Wrapped Premium Pine Headrail (2-1/2" depth x 3/4" height)
- 6" valance height

(Classic Valances continued)

SIZE LIMITATIONS

- Minimum Width: 6"
- Maximum Width: see D35*
- *Maximum widths vary by fabric and are detailed in the fabric index on page D35.

Standard Valance Height: 6"
 Custom heights from 4" to 18" available at no extra charge.

MEASURING NOTES

- The workroom will deduct 1/8" from the width for an inside mount (IM).
- A Classic Valance ordered with an Outside Mount shade will be made 1" wider than the shade to allow space for the brackets.
- Outside Mounted Classic Valances ordered separately will be made the exact width ordered.

VALANCE RETURNS

Valance returns are standard on Outside Mount valances and are only supplied upon request for Inside Mount valances.

INSTALLATION BRACKETS

"L" Brackets are automatically included with all OM valances.



2" Screws are automatically included with all IM valances.

HEADRAIL SIZES

The standard board on a Classic Valance is 3/4" tall and has a depth of 2-1/2". Larger depths of 5-1/2", 7-1/4" or 9-1/4" are also available.

Decorative Trimmings



Decorative Trimmings (fringe, gimp, beads and tassels) are available as a beautiful accent across the bottom of the shade and/or valance. They may be applied straight or with a Contempo Scallop.

- B&W's complete Decorative Trimmings collection is pictured on pages B76-B81.

- C.O.M. trimmings are also accepted.

Laminated Roller Shades

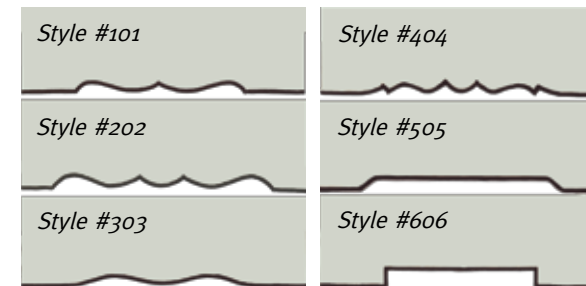
B&W produces high fashion roller shades with our Soft Treatment fabrics & C.O.M. fabrics fused to a quality blackout roller shade. See "Soft Roller Shade" on page B8-B11.

Contempo Scallops

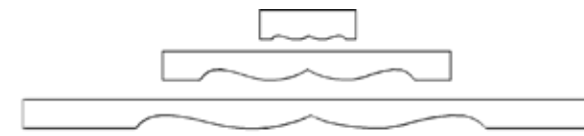


- Contempo Scallops are available in 6 standard patterns or any pattern from your template. They are available on the bottom of Roller Shades, Cassette Shades or on Classic Valances. Contempo Scallops are not available on Siesta Mylar Shades.

Six Standard Patterns:



- The long point for Contempo Scallops is 8".
- Standard gimp is included with all Contempo Scallops. Please choose a color from page D81.



- Contempo Scallops are scaled to the width of the valance or shade.

Standard Clear Grip

A Clear Grip will be included on all Spring Roller Shades except Siesta Mylar Shades.



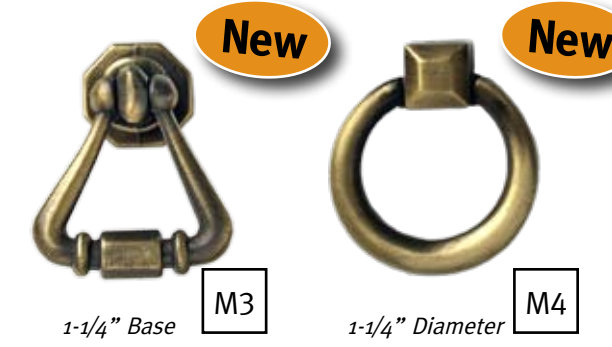
- MOTORIZATION:** page D12
- PRICING:** page D36
- ORDER FORM:** page G12

Decorative Pulls

Decorative Pulls are available on all Roller Shades with the exception of Siesta Mylar Shades.

Although Decorative Pulls are functional on Spring Roller Shades, they may be added to Clutch Roller Shades for decoration.

Metal Pulls



Rayon Tassels



Rayon Rings





Horizons
by B&W

Cassette Roller Shades

Nilen Beige

The Cassette Roller Shade's enclosed headrail is a stylish addition to the Shade of Elegance™ Roller Shade.

Cassette Roller Shades

The Cassette Roller Shade is a Shades of Elegance Clutch Roller Shade that rolls into a stylish color coordinated cassette enclosure with a matching fabric insert.

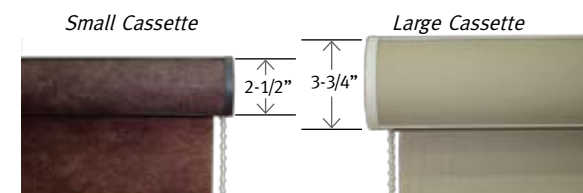
Standard Specifications

- Color-coordinated cassette
- Matching fabric inserted in cassette face
- Clutch controls with nylon beaded chain

Cassette Sizes

The Cassette Roller Shade is available in two different sized cassette enclosures. The Small Cassette measures 2-1/2" tall and the Large Cassette measures 3-3/4" tall. The workroom will select the cassette that fits your shade unless otherwise specified. Shades 60" x 60" or smaller will have the small cassette, over 60" x 60" will have the large cassette.

Orders that require shades with both Large and Small cassette enclosures will be made with both sizes, but you may specify all Large Cassettes.



Cassette and Chain Colors

- The cassette headrail has a color-coordinated base and is trimmed with a matching fabric insert. The base is available in white, vanilla, bronze, silver or black. The workroom will determine the best color match unless otherwise specified.
- The nylon beaded chain will be coordinated to the shade's fabric. A coordinating metal chain is also available at no extra charge, but must be specified when ordering. Controls are approximately 3/4 of the length of the shade.

Size Limitation

	Small Cassette	Large Cassette
Minimum Width:	8"	8"
Minimum Height:	12"	12"
Maximum Width:	60"*	144"*
Maximum Height:	60"*	120"*
Minimum IM mounting depth:	1-1/4"	1-1/4"
Flush IM mounting depth:	3"	4-3/8"

**or the maximum size of the fabric from the index on page D35 – whichever is less.*

Reverse Roll

Reverse Roll is not available with Cassette Shades.

Measuring Notes

- The workroom will deduct 1/4" from the width of the cassette for an inside mount (IM). The fabric will be 1-1/2" narrower than the cassette on an inside mount and 1-1/4" narrower on an outside mount (OM).
- The Cassette Shade may be ordered as Cloth Measure (CM). If ordered as CM the cassette will be 1-1/4" wider than the size ordered.

Inside Mount Light Gaps

The Cassette Roller Shade's gap is 7/8" on each side with the standard clutch controls. The gap is 3/8" on each side of the shade with Easy Stop™ controls.

Installation Brackets

Universal Cassette Shade brackets are supplied automatically with all Cassette Shades. There are two sizes, one for small cassettes and one for large cassettes. The correct size will automatically be provided.



Easy Stop™ Control Option

As an alternative to clutch controls, Cassette Shades are also available with Easy Stop™ controls. Cassette Easy Stop requires the large cassette at all sizes. See page D3 for more details.

Multiple Shades on One Headrail

- Two-on-Ones & Three-on-Ones are multiple shades mounted in a single cassette.
- Provide the sizes of each individual shade AND the total width of the unit. The sizes of the individual shades must add up to the total width.
- The maximum total width for Two-on-Ones & Three-on-Ones is 144".
- The workroom will make allowances for inside mount and the spaces between shades (7/8").
- Price as separate shades.

Contempo Scallops

Are available with Cassette Shades. See page D5 for more details.

Decorative Pulls

Are available with Cassette Shades. See page D5 for more details.

MOTORIZATION

See page D12

PRICING: page D36
ORDER FORM: page G13



Horizons
by B&W

Roman Shades

Timberweave Brown

Shade Styles

Most of the same great patterns of the Shades of Elegance Collection are available in a Roman Shade. The shade hangs off the back of the headrail and raises in soft folds. When lowered completely, the material hangs flat. A 6" Classic Valance hangs off the front of the headrail concealing the shade's hardware. See the "Roman Shade" column in the index on page D35 for a list of all fabrics available in Roman Shades.

Standard Specifications

- Fabric wrapped pine headrail (1-1/2" depth x 3/4" height)
- 6" Classic Valance
- Valance returns on outside mount shades are standard and are available upon request for inside mount shades.

Size Limitations

Minimum Width:	8"
Maximum Width:	144"*
<i>*or the maximum size of the fabric from the index on page D35 – whichever is less.</i>	
Minimum Height:	12"
Maximum Height:	144"
Flush IM depth required:	2"
Minimum IM depth:	1/2"

Stacking Dimensions

Height	Stack	Height	Stack
To:	To:	To:	To:
36"	8"	84"	9"
48"	8-1/4"	96"	9-1/4"
60"	8-1/2"	108"	9-1/2"
72"	8-3/4"		

Stacking heights are approximate.

Inside Mount Deductions

The workroom will deduct 1/2" from the width for an inside mount (IM).

Installation Brackets

New York ("NY") Brackets are used for most OM or IM installations.



"L" Brackets are an alternative OM mounting bracket.



2" Screws are a quick and easy alternative for IM. They are simply screwed straight up through the headrail.



Extended New York ("XNY") Brackets are an alternative OM installation brackets. They extend the shade 2" from the wall.



Options

UPRIGHT CONTROLS See page E3

WATERFALL STYLE See page E4

MULTIPLE SHADES ON ONE HEADRAIL See page E5

TURNED HEADRAIL See page E4

DECORATIVE TRIMMINGS See page D3

CONTEMPO SCALLOPS ON VALANCE See page D5

MOTORIZATION

See page D132

PRICING: page D37

ORDER FORM: page G10



Horizons
by B&W

Élance Sliding Panels

Natural Weave Tawney



Natural Weave Tawney



Sophia Ivory

Élance Sliding Panels are one of the fastest growing trends in window fashions

Élance Sliding Panels

Élance Sliding Panels are a fashionable way to cover large windows and doors. See the "Élance" column in the index on page D35 for a list of all fabrics available as Élance.

Standard Specifications

- Smooth gliding draw cord controls.
- 2" minimum panel overlap

Size Limitations

	One-Way Draw	Split Draw
Min. Width:	24"	48"
Max. Width:	192"	192"
Min. Height:	18"	18"
Max. Height:	144"	144"

Flush IM depth requirement:

	One-Way Draw	Split Draw
2 panel track	3-1/8"	n/a
3 panel track	3-3/8"	n/a
4 panel track	3-5/8"	3-1/8"
5 panel track	4-1/2"	n/a
6 panel track	n/a	3-3/8"

Min. IM depth requirement:

	One-Way Draw	Split Draw
2 panel track	2-1/2"	n/a
3 panel track	2-1/2"	n/a
4 panel track	2-3/4"	2-1/2"
5 panel track	3"	n/a
6 panel track	n/a	2-1/2"

OM projection:

	OM Bracket	Ext. Bracket
2 panel track	4-3/8"	6-3/8"
3 panel track	4-3/8"	6-3/8"
4 panel track	4-3/8"	6-3/8"
5 panel track	5-1/8"	7-1/8"
6 panel track	4-3/8"	6-3/8"

Number of Panels

Track Width One-Way	Track Width Split-Draw	# of Panels
24"- 47"	-	2
48"- 84"	-	3
85"- 119"	48"- 114"	4
120"- 192"	-	5
-	115"- 192"	6

Custom panel widths and counts are available. See surcharge on page D38.

Stacking Dimensions

The stacking dimension is the width of the unit divided by the number of panels plus 2". For example, a 100" wide Élance with 4 panels will have a stack of 27" (100" wide ÷ 4 panels + 2").

Measuring Notes

Inside Mount:

The workroom will deduct 1/4" from the width of the track and 1/2" from the total height of the unit for an Inside Mount.

Important Note: The total fabric width will be 1-1/2" narrower than the width of the track. This will cause a 7/8" inch gap on each side of an Inside Mount Élance. If this much gapping is a concern, please consider an Outside Mount.

Outside Mount:

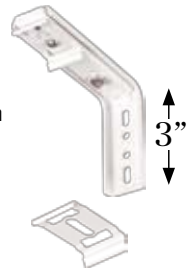
The track on an Outside Mount Élance will be 1-1/2" wider than the ordered width.

- The foot of the wall bracket used for OM is 3" tall.

Installation Brackets

Wall Brackets:

Wall brackets are for OM Élance and are adjustable for use as an extension bracket.

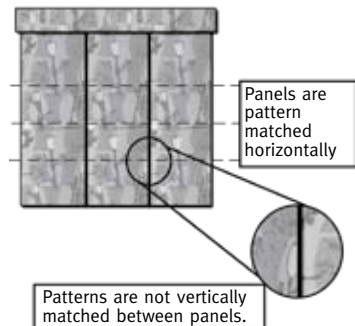


Ceiling Brackets:

Ceiling brackets are for all IM Élance.

Pattern Orientation

The pattern in the panels runs vertically. The pattern in the valance runs horizontally.



Options

WAND CONTROLS

Wand controls are a no charge option on Élance, eliminating all accessible cords..

VALANCES AND TOP TREATMENTS

All valances and top treatments are surcharged options on Élance. Choose from the 6" Classic Valance (page D4), Premium Woven Top Treatments (pages E16-E21) or the fabric Premium Top Treatments (pages B22-B36).
 - Order a separate valance or top treatment at least 2" wider than the Élance for clearance. A minimum 5-1/2" board/return size is also required.
 - For an Élance, the 6" Classic Valance is attached to the front of the track with velcro. For Outside Mounts, valance returns are included at no extra charge. Inside Mount valances do not include valance returns unless requested.

PRICING: page D38

ORDER FORM: page G15



Motorized Shades

Petite Pleat Ivory

B&W makes motorization quick and easy to offer.

Roller Shades

are available with either BATTERY powered motors or A/C (plug-in) powered motors.

Cassette Roller Shades

are only available with BATTERY powered motors.

Roman Shades

are available with either BATTERY powered motors or A/C (plug-in) powered motors.

Standard Specification

- Reliable Somfy motor system
- Pre-programmed for easy installation
- 12 Volt Battery or 110 Volt - AC operation
- Motor located on the right side of the shade.

Size Limitations

	ROLLER/CASSETTE		ROMAN	
	Battery	A/C	Battery	A/C
Minimum Width:	15"	28"	15"	28"
Maximum Width:	84"*	168"*	84"*	144"*
Minimum Height:	24"	24"	24"	24"
Maximum Height:	96"*	144"*	84"*	144"*
Minimum IM depth:	1-1/2"	3-1/8"	2"	2"

*or the maximum size of the fabric from the index on page D35 – whichever is less.

Remote Control

- The remote controls for all motorized shades are radio frequency (not infrared) and are pre-programmed for your shades.
- One remote control can independently operate up to 4 shades in a single room.
- Hand-held and wall mounted remotes are available.

Ordering & Measuring Notes

- Record the measurements of multiple shades in one room in sequence – left to right – on the order form. The workroom will pre-program the remote control in that sequence.
- Specify the name of the room each shade will be in. This is required information for programming.
- To avoid possible interference A/C motors should be at least 19" apart.
- For Roman Shades only, due to the 3-1/2" headrail, Extended New York Brackets are required for OM installation, but do not increase the shade's distance from the wall. 2" Screws are recommended for IM installation.

Battery Powered Notes

- Each shade includes a reloadable lithium battery pack with 8 "AA" batteries. The life of the battery pack is approximately 2 years under normal daily use.

A/C (Plug-In) Notes

- A/C shades come standard with a 6-foot long power cord that plugs into a standard wall outlet. Lengths of 12', 18' or 24' are also available. The shades may optionally be hard-wired to the wall by a professional electrician.
- To avoid possible interference, A/C motors should be at least 19" apart.
- The motor location is on the right side of the shade. Motor location on the left may be specified.

Roman Shade Stacking Space

Motorization adds approximately 4" to the shade's stacking dimension shown on page D9.

Installation Brackets

Battery Powered Units:
Universal Clutch Brackets are used for Motorized Roller Shades. They may be used for wall, ceiling, or inside mount. Extended brackets are also available.

Cassette Shade Brackets are used for Motorized Cassette Shades. They may be used for wall, ceiling or inside mount.

A/C Powered Units:
Universal Brackets are the standard brackets for an A/C powered unit. They can be used for wall, ceiling or inside mount.



Roller Shade Options

- [REVERSE ROLL](#) See page D4
- [CLASSIC VALANCE](#) See page D4
- [DECORATIVE TRIMMINGS](#) See page D4
- [CONTEMPO SCALLOPS](#) See page D5
- [DECORATIVE PULLS](#) See page D5

Cassette Shade Options

- [DECORATIVE TRIMMINGS](#) See page D4
- [CONTEMPO SCALLOP ON VALANCE](#) See page D5

Romans Shade Options

- [DECORATIVE TRIMMINGS](#) See page D5
- [WATERFALL STYLE](#) See page E4

MOTORIZATION PRICING: page F1
ORDER FORM: page G11, G12 & G14



Highland Flaxen